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**National Timeshare Owners Association Launches  
Consumer Education Program**  
*Consumer Protections and Questions Addressed*

(Baltimore, MD - July 27, 2010) -- The National Timeshare Owners Association (NTOA) has launched a consumer education program in an effort to educate consumers on the value and benefits of vacation ownership. The NTOA, created exclusively by and for [timeshare owners](#), provides support, education, and advocacy services to people who own timeshares and who are exploring timeshare ownership. The timeshare association will concentrate efforts of its education program on answering the top questions frequently asked by consumers and addressing the misconceptions about the products and sales process.

The first step in this initiative is to answer the [top questions](#) related to vacation ownership. Purchasing and essentially pre-paying your future vacations guarantees that you won't deprive yourself of a much-needed vacation each year. It is an affordable product and according to the high approval ratings of owners, very worthwhile. However, as with all purchases, the NTOA recognizes that an educated and informed owner - is a happy owner.

"Timeshare doesn't necessarily come with an owners manual," said Ed Hastry, Founder and President of the NTOA. "We want to make sure that by answering the most frequently asked questions, consumers are fully understanding the product and all the benefits that are associated with owning a vacation."

Questions range from answering the difference between buying a timeshare from a developer versus buying on the resale market, the difference between fixed weeks versus points, and if it is possible to sell a timeshare without paying an upfront fee. Members of NTOA also receive a benefit package with privileged access to the best resources in the country to resolve their issues.

The second step in this initiative is to continue to provide regular communication to the NTOA's member base through a variety of channels, on topics such as resale tips, consumer

protections, and other possible fraudulent activities to avoid. The NTOA helps consumers and timeshare owners navigate through the secondary market, which includes timeshare resellers, internet advertisers, and other resale companies, to ensure a safe and positive selling experience.

“We want to help dispel the growing misinformation and confusion in the secondary marketplace,” said Hastry. “By providing specific tips on timeshare resale companies, their practices, costs and services in the marketplace, we can ensure a more positive experience.”

For more information and the frequently asked questions, visit [www.NationalTimeshareOwnersAssoc.com](http://www.NationalTimeshareOwnersAssoc.com).

#### **About the National Timeshare Owners Association**

The National Timeshare Owners Association is a non-profit organization and is not directly or indirectly engaged in the sale, lease, rental, or transfer of any timeshare units or properties. The express purpose of the Association is to provide educational information only with regard to the sale, lease, rental, or transfer of any timeshare units or properties. The Association is not a Realtor, nor should anything set forth in an Association publication, email, or website page be considered as legal advice.

When engaging in the sale, lease, rental, or transfer of any timeshare units or properties, the Association strongly suggests that the timeshare owner or buyer retain the services of a Realtor and/or competent legal counsel for assistance.

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